

Pierce-Arrow Motor Car Identification Guide

This Guide was compiled in 2006 by Paul Jacobs, assisted by Brooks Brierley, Bernie Weis and numerous other Pierce-Arrow Society members.

Abbreviations used:

conv	convertible
EDL	enclosed drive limousine
HRN	highest reported number
pass	passenger
wb	wheelbase
PAMCC	Pierce-Arrow Motor Car Co.

Body letter code definition:

Code	Body style
B	club brougham
C	coupe
CF	coupe, leather top
D	7-pass. touring
E	EDL (model 133)
E	club berline (1931 and later)
F	formal sedan (or limo), leather top
K	7-pass. sedan
K	conv sedan (later models)
KK	EDL (series 36)
L	EDL or landau
M	coach or club brougham (model 80)
M	7-pass. sedan (later models)
N	club sedan

Code	Body style
NB	club berline, partition
NF	club sedan, leather top
NL	club berline, partition, leather top
P or A	conv coupe
R	roadster
RBT	runabout
S	sedan
T	4-pass. touring
TS	4-pass. touring with tonneau windshield
V	victoria
W	7-pass. all-weather sedan or town car
WW	Salon version of 7-pass. all-weather sedan or town car
Y	Silver Arrow (production)

Introduction

- The serial number and engine number ranges listed indicate the numbers which are known or surmised to have been used. In many ranges, not all of the numbers were actually used. The 1901-1928 serial number ranges given are based on Pierce-Arrow factory records indicating the range of numbers that was allocated. The 1929-1938 serial number ranges are taken from industry sources where available with source listed on the extreme right of entry. It is known that these ranges may not be absolute. For example, NADA established their data point on the last day of November, realizing that there might be a few cars still in process for December shipment and not included in the data.
- Until 1918, Pierce-Arrow designated their car models by engine horsepower and a label which was sometimes called Model and sometimes Series. From 1919 to 1928 the company designated their models with Series numbers. From 1929, they referred to these designations as Models. Furthermore, the manufacturing organization sometimes used different names for the model differentiating labels, and in some years used different numbers from those that were used by the marketing branch.

The Pierce-Arrow Society generally follows the usage of the marketing branch, and uses Model for the model designations, except for the cars between 1919 and 1928, when the company unambiguously referred to these designations as Series.

- From 1904 (4 cylinder production) through 1920, the original engine number was almost always the same as the car's serial number. From 1921 to 1928 the engine number ranges were the same as the serial number ranges, but apparently no effort was made to have the serial number and engine number match on an individual car. From 1929 the engine number ranges were not the same as the serial number ranges.
- Information sources are listed in an end note, with abbreviations in square brackets used to reference them from the body of this guide.
- The 1929-1938 body code ranges are based on reported data and should not be considered absolute.
- The scope of this guide is limited to factory bodied cars and excludes those cars with bodies by outside coach builders (ie. Brunn, LeBaron, etc.) This guide is intended to help potential owners as well as existing owners identify their cars and promote the reporting of data for the benefit of the Pierce-Arrow Society.

1901 – 1904, 1-cylinder motor cars

Serial number location	Stamped on the rear spring hangers, often on both sides of car. May also be stamped on the front spindles.
Engine number location	DeDion-Stamped on each half of crankcase On Pierce engines, the horsepower rating is cast into the side of the engine.

Year	Model	HP	Serial number ranges
1901	Series D	2.75	1 (See note 10)
1902	Series D	2.75	2, 5-10, 12-26
1902	Series D-E	3.5	3-4, 27-A, 31-47, 49-55, 60, 62-87, 89-111
1902	Series F	3.5-5	114-138, 141-165-E, 168-B
1903	Series H-K	5	61, 88, 112, 139-140, 166-167, 170, 175
1903	Series F-G	3.5-5	177, 181, 183-198, 201-211, 313
1903	Series H-K	6-6.5	176E, 182, 212-307, 309-312, 314-357, 361-362, 365
1903	Series L	8	308, 358-359, 363-364, 366-412
1904	Series M	8	501-593, 595, 633, 636-640, 642-643, 645-651, 653-729, 732-733, 735, 737-738, 741-751, 754, 756-760, 772-773, 775, 780-785, 787-791, 794-800, (549, 754, 759 and others dismantled)

1903 – 1904, 2-cylinder motor cars

Serial number location	Stamped into middle of rear tubular frame bracket to which the step plate is bolted, and on the back end of the transmission case.
Engine number location -- DeDion	Stamped on left side of lower crankcase, visible from side of car.
Engine number location -- Pierce	Stamped on right rear engine support bracket.

Year	Model	Serial number ranges
1903	Series J (15 HP) – DeDion engine	451 to 466, 468 to 500
1904	Series J (15 HP) – Pierce engine	803 to 877

1904-1909, 4-cylinder motor cars

Serial number location	Stamped on front timing cover, on engine and on rear frame cross member.
Engine number location	Stamped on front timing cover, on engine and on rear frame cross member.

From 1907, brass plates were attached to the outside of the body near left front door showing serial number and engine number, and the serial number was also stamped on top of the frame crossmember in front of transmission

Year	Model	Serial number ranges
1904	24-28-NN	901 to 950
1905	24-28-NN	951 to 952, 1151 to 1225, 1201-A
1905	28-32-NN	1001 to 1150, 1226 to 1275
1905	40-P	1276 to 1302
1906	28-32-NN	1400 to 1800
1906	40-45-PP	1800-A, 1801 to 2100
1907	30-NN	3000-E, 3100-A, 3000 to 3401
1907	45-PP	4000-C, 4000-E, 4000-R, 4000 to 4511
1909	24-T	20000-E, 20000-EE, 20000-S, 20000-SS, 20000 to 20099
1909	40-PP	4600-E, 4601 to 4701

1909-12 Models 30 and 36 motor cars

Serial number location	Stamped on top of frame crossmember in front of transmission.
Engine number location	Stamped on timing gear cover on right hand side, in front of generator.

Brass plates were attached to the outside of the body near left front door showing serial number and engine number.

Year	Model	Serial number ranges	Production date ranges
1909	30-U	29998, 29999, 30000-E	Sept. 1908 to July 1909
1909	36-UU	30000 to 30305, 30308, 30309	Sept. 1908 to July 1909
1910	36-UU	30306, 30307, 30400 to 31006	July 1909 to July 1910
1911	36-UU	31100 to 32100	July 1910 to- July 1911
1912	36-UU	32200 to 33200	July 1911 to Sept. 1912

1912-18 Model 38 motor cars

Serial number location	Stamped on top of frame crossmember in front of transmission.
Engine number location	Stamped on timing gear cover on right hand side, in front of generator

Brass plates were attached to the outside of the body near left front door showing serial number and engine number.

Year	Model	Serial number ranges	Production date ranges
1912-1913	38-C	33301 to 34050	July 1912 to July 1913
1913-1914	38-C-2	34101 to 34603	May 1913 to July 1914
1914-1916	38-C-3	34701 to 35600, 35601 to 36350	June 1914 to Feb. 1916
1915-??	38-C-4	36601 to 37605	started Dec. 1915
1918	38-C-4	37701 to 38701	second run, ended Aug. 1918

1908-1912 Models 40 and 48 motor cars

Serial number location	Stamped on top of frame crossmember in front of transmission.
Engine number location	Stamped on timing gear cover on right hand side, in front of generator

Brass plates were attached to the outside of the body near left front door showing serial number and engine number.

Year	Model	Serial number ranges
1908	40-S	6448-E, 6449-S, 6400 to 6750 6448-E altered from 1908 to 1910
1909	48-SS	6751-S, 6751-SS, 6801-S, 6751 to 7107, 7110, 7111 NY show car 6796 altered from 1909 to 1910.
1910	48-SS	7108, 7109, 7199 to 7399, 7401 to 8016
1911	48-SS	8100 to 9100
1912	48-SS	9199, 9201 to 9257, 9259 to 9321, 9323 to 9522, 9524 to 9542, 9544 to 9667, 9669, 9684, 9686 to 9769, 9771 to 10000, 10002 to 10008, 10010, 10012 to 10019, 10021 to 10026, 10028 to 10035, 10037 to 10058, 10060, 10061, 10064, 10065, 10077, 10078, 10083, 10088, 10095, 10105, 10122, 10126, 10127

1913 Model 48, 1914 Model 48, Series 2 motor cars

Serial number location	Stamped on top of frame crossmember in front of transmission.
Engine number location	Stamped on timing gear cover on right hand side, in front of generator

Brass plates were attached to the outside of the body near left front door showing serial number and engine number.

Year	Model	Serial number ranges
1913	48-D	9543, 9668, 9685, 9770, 10001, 10009, 10011, 10059, 10062 to 3, 10066 to 76, 10079 to 82, 10084 to 87, 10089 to 94, 10106 to 9, 10111 to 12, 10115 to 16, 10118 to 19, 10121, 10123 to 25, 10128 to 32, 10137, 10139 to 40, 10159, 10165, 10187 to 8, 10197 to 8
1913	48-D ²	9200, 9258, 9322, 9523, 10020, 10027, 10036, 10110, 10113 to 14, 10117, 10120, 10135 to 6, 10138, 10141 to 9, 10150 to 3, 10154 to 8, 10160 to 4, 10166 to 86, 10189 to 96, 10199, 10200
1913	48-B	10301 to 11109, 11111 to 11125 Serial numbers 9543 to 11125 are called Series 1.
1913-1914	48-B-2	11110, 11201 to 12100 (highest reported number is 12090)

	Calendar year 1914 production began approximately with serial #11844 or slightly earlier. Serial numbers 11201 to 12100 are called Series 2.
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1914-1918 Model 48, Series 3, 4, and 5 motor cars

Serial number location	Stamped on top of frame crossmember in front of transmission.
Engine number location	Stamped on timing gear cover on right hand side, in front of generator

Brass plates were attached to the outside of the body near left front door showing serial number and engine number.

Year	Model	Serial number ranges	Production date ranges
1915-1916	48-B-3	12301 to 13650	June 1914 to Feb. 1916 Called Series 3.
1916	48-B-4	13901 to 14900	Dec. 1915 up
1916-1917	48-B-4	15001 to 16000	Second run, circa 1917
1918	48-B-4	16001 to 16400	Third run...to Aug. 1918 Serial numbers 13901 to 16400 called Series 4.
1918-1919	48-B-5	16401 to 17400	Dual Valve engine June 1918 to May 1919 Called Series 5.

1907-1918 Models 60 and 66 motor cars

Serial number location	Stamped on top of frame crossmember in front of transmission.
Engine number location	Stamped on timing gear cover on right hand side, in front of generator

Brass plates were attached to the outside of the body near left front door showing serial number and engine number.

Year	Model	Serial number range	Production date range
1907	65-Q	6000-E, 6000-S, 6001 to 6101	
1908	65-Q	6102 to 6150, 6154 to 6169, 6196	
1909	60-QQ	6151-6153, 6170-6195, 6197-6253, 1907 models made into 1909 models: 6051, 6088, 6091	Sept 1908 to July 1909
1910	66-QQ	6299 to 6399, 6300-E	July 1909 to July 1910
1911	66-QQ	66000 to 66205	July 1910 to July 1911
1912	66-QQ	66298 to 66500	July 1911 to Sept. 1912
1913	66-A	66601 to 66800	July 1912 to July 1913
1914	66-A-2	66900 to 66965	May 1913 to July 1914 This group was called Series 2.
1915	66-A-3	67050 to 67150	June 1914 to Feb. 1916 This group was called Series 3.
1916	66-A-4	67201 to 67405	Estimated start Dec. 1915 This group is called Series 4.
1917-1918	66-A-4	67499 to 67800	Second run, built to Aug. 1918 This group is also Series 4.

1919-1920 Series 31 and 51 motor cars

Serial number location {PAMCC-DB}	On plate at left hand side of body directly back of dash, stamped on front end of transmission case, and stamped on the front cross member just above the front end of transmission.
Engine number location	Stamped on plate attached to outside of body directly back of dash and stamped on timing gear cover.
Body code location	Stamped on a thin aluminum tag fastened to the lower right hand body sill near driver's right foot, visible from underneath the car.

Year	Series	Serial number ranges
1919	31	311001 to 311375, 312001 to 312375
1920	31	313001 to 313500, 314001 to 314500
1919	51	511001 to 511375, 512001 to 512375, 513001 to 513300
1920	51	514001 to 514500, 515001 to 515700

1921 Series 32 motor cars

Serial number location {PAMCC-FWB}	On a brass plate affixed to the drivers side seat support, stating serial number and engine number -- plate is visible upon opening left front door. Also stamped on the front crossmember just above the front end of transmission.
Engine number location	On brass plate described above. May also be stamped on timing gear housing or right front motor support arm.
Body code location	Stamped on a thin aluminum tag fastened to the lower right hand body sill near passenger's right foot, visible from underneath the car.

Year	Series	Serial number ranges
1920-1921	32	321001 to 322000 (500 non consecutive numbers used)
1921	32	322001 up (Highest reported number 322555)

1922-1926 Series 33 motor cars

Serial number location {PAMCC-DB}	On a brass plate affixed to the drivers side seat support, stating serial number and engine number -- plate is visible upon opening left front door on all cars except runabout. On the runabout the plate is on the dash facing the driver. Serial number may also be stamped on the front crossmember just above front end of transmission.
Engine number location	On brass plate described above. May also be stamped on timing gear housing or right front motor support arm.
Body code location	Stamped on a thin aluminum tag fastened to the lower right hand body sill near passenger's right foot, visible from underneath the car. Also stamped on various wooden body supports beneath upholstery.

Year	Series	Serial number range	Production date information
1921	33	331001 to 331200	
1921-1922	33	332001 to 332200, 333001 to 333600	333001 to 336250 built during 1922
1922	33	334001 to 334500	
1922-1923	33	335001 to 335500, 336001 to 336500	336251 to 338619 built during 1923
1923	33	337001 to 337000, 337501 to 338000	
1923-1924	33	338001 to 338999	338620 to 339712 built during 1924
1924	33	339001 to 339712	4-wheel brakes begin at 339001.
1925	33	339713 to 339999	
1925-26	33	340001 to 340999	3-lamp taillight begins at 340001

1926-1928 Series 36 motor cars

Serial number location {PAMCC-DB}	On a brass plate affixed to the inside of firewall stating the serial number and engine number
Engine number location	On brass plate described above. May also be stamped on timing gear housing or right front motor support arm
Body code location	Stamped on a thin aluminum tag fastened to the lower right hand body sill near passenger's right foot, visible from underneath the car. Also stamped on various wooden body supports beneath upholstery.

Year	Series	Serial number range	Production date information
1926-1927	36	361001 to 362440	
1928	36	362441 up	Highest reported number 363405 (Emblem on radiator shell)

1925-1927 Series 80 motor cars

Serial number location {PAMCC-DB}	Stamped on top of right hand frame rail just in front of firewall. Some cars identified with plate showing car and engine number, attached to left side of front seat frame, except runabout, coupes, brougham and four passenger touring, on which number plate is located on dash plate under cowl.
Engine number location	Stamped on top of front right engine mount arm, which is integral with crankcase.
Body code location	Stamped on an aluminum tag attached to front body sill plate under the toe board. Body code may be on right or left hand side.

Year	Series	Serial number range	Comments
1925	80	801001 up	Highest reported number in this group 801336
1925	80	802001 to 802500	Highest reported number in this group 802476.
1925	80	803001 to 803500	Highest reported number in this group 803482.
1925	80	804001 to 804500	Highest reported number in this group 804494.
1925	80	805001 to 805500	Highest reported number in this group 805460. 21" wheels begin at serial number 805443
1925	80	806000 to 806999	Highest reported number in this group is 806983.
1925	80	807000 to 807999	Highest reported number in this group is 807981. Houdaille shocks begin at serial number 807000. See note 11
1926	80	808000 to 809999 8010001 to 8015609	Highest reported number in this group 809987 Highest reported number in this group 8015591. Note change from 6-digit to 7-digit numbers.
1927	80	8015610 up	20" wheels begin. Highest reported number in this group 8022418.

1928 Series 81 motor cars

Serial number location {PAMCC-DB}	Stamped on a plate showing car and engine number, attached to left side of front seat frame, except runabout, coupes, brougham and four passenger touring, on which number plate is located on dash plate under cowl. Serial number may also be stamped on top of right hand frame rail just in front of firewall.
Engine number location	Stamped on top of front right engine mount arm, which is integral with crankcase.
Body code location	Stamped on an aluminum tag attached to front body sill plate under the toe board. Body code may be on right or left hand side.

Year	Series	Serial number range	Comments
1928	81	8101001 up	Highest reported number (both for serial number and for engine number) 8111397

1929 Models 133 and 143 motor cars

See note 8 for identification information.

Model 133 is also referred to as Model 125. Model 143 is also referred to as Model 126.

Year	Model	Serial number ranges	
1929	133	2000001 up	Highest reported number 2007885
1929	143	3000001 up	Highest reported number 3001987

Year	Model	Engine number ranges	
1929	133, 143	A-101 up	Highest reported number A-9988

Year	Model	Body style	Body code ranges
1929	133 – 133" wb	5-pass. sedan	125-S-1 to 125-S-3091
1929	133 – 133" wb	7-pass. sedan	125-K-1 to 125-M-885 (see note 7)
1929	133 – 133" wb	club sedan, leather quarter	125-NF-1 to 125-NF-1191
1929	133 – 133" wb	club sedan, metal quarter	125-N-1 to 125-N-15
1929	133 – 133" wb	coupe, leather back & quarter	125-CF-1 to 125-CF-304
1929	133 – 133" wb	coupe, metal back & quarter	125-C-1 to 125-C-5
1929	133 – 133" wb	conv. coupe	125-P-1 to 125-P-201
1929	133 – 133" wb	club berline, leather quarter	125-NL-1 to 125-NL-70
1929	133 – 133" wb	club berline, metal quarter	125-NB-1 to 125-NB-7
1929	133 – 133" wb	club brougham	125-B-1 to 125-B-1097
1929	133 – 133" wb	EDL	125-E-1 to 125-E-331
1929	133 – 133" wb	roadster	125-R-1 to 125-R-145
1929	133 – 133" wb	4-pass. touring w/ tonneau shield	125-TS-1 to 125-TS-69
1929	133 – 133" wb	4-pass. touring	125-T-1 to 125-T-8
1929	143 -- 143" wb	EDL	126-L-1 to 126-L-868
1929	143 -- 143" wb	7-pass. sedan	126-M-1 to 126-M-715
1929	143 -- 143" wb	7 pass touring	126-D-1 to 126-D-64
1929	143 -- 143" wb	conv. coupe	126-A-1 to 126-A-205
1929	143 -- 143" wb	5-pass. sedan	126-S-????
1929	143 -- 143" wb	landaou	???
1929	143 -- 143" wb	landaulet	???
1929	143 -- 143" wb	town car	126-W-1 to 126-W-51

1930 Model A, B and C motor cars

See Note 8 & 13 for identification information.

Year	Model	Serial number ranges	
1930	A – 144" wb	3025001 up	Highest reported number 3026146
1930	B – 134" wb	2025001 to 2025510	Highest reported number 2025478 [SNB]
1930	B – 139" wb	2500001 to 2503129	Highest reported number 2503116 [SNB]
1930	C – 132" wb	1000001 to 1001000	See note 3
		1002000 to 1003883	Highest reported number 1003879 [SNB]

Year	Model	Engine number ranges	
1930	A	300001 up	Highest reported number 301034.
1930	B	200001 to 203370	Highest reported number 203366 [Branham]
1930	C	100001 to 102806	Highest reported number 102789 [Branham]

Year	Model	Body style	Body code ranges
1930	C – 132" wb	club brougham	132-B-1 to 132-B-745
1930	C – 132" wb	coupe, leather back & quarter	132-CF-1 to 132-CF-287
1930	C – 132" wb	5-pass. sedan	132-S-1 to 132-S-1613
1930	B – 134" wb	conv. coupe	134-P-1 to 134-P-79
1930	B – 134" wb	roadster	134-R-1 to 134-R-106
1930	B – 134" wb	4-pass. touring	134-T-1 to 134-T-82
1930	B – 134" wb	4-pass. touring with tonneau shield	134-TS-1 to 134-TS-53
1930	B – 139" wb	EDL	139-L-1 to 139-L-267
1930	B – 139" wb	7-pass. sedan	139-M-1 to 139-M-664
1930	B – 139" wb	club sedan, metal quarter	139-N-1 to 139-N-6
1930	B – 139" wb	club sedan	139-NF-1 to 139-NF-587
1930	B – 139" wb	club berline, metal quarter	139-NB-????
1930	B – 139" wb	club berline	139-NL-1 to 139-NL-32
1930	B – 139" wb	5-pass. sedan	139-S-1 to 139-S-930
1930	B – 139" wb	7-pass. touring	???
1930	B – 139" wb	victoria	139-V-1 to 139-V-132
1930	A -- 144" wb	conv. coupe	144-A-1 to 144-A-73
1930	A -- 144" wb	7-pass touring	144-D-1 to 144-D-49
1930	A -- 144" wb	EDL	144-L-1 to 144-L-356
1930	A -- 144" wb	7-pass. sedan	144-M-1 to 144-M-297
1930	A -- 144" wb	town car	144-W-1 to 144-W-14
1930	A -- 144" wb	town car, salon	144-WW-????
1930	A -- 144" wb	town landaulet	???

1931 Model 41, 42 and 43 motor cars

See Note 8 for identification information.

Year	Model	Serial number ranges	
1931	41 – 147" wb	3050001 up	Highest reported number is 3050386
1931	42 – 142" wb	2525001 up	Highest reported number is 2525799
1931	43 – 137" wb	1500001 up	Highest reported number is 1502229
1931	43 – 134" wb	1025001 up	Highest reported number is 1025361

Year	Model	Engine number ranges	
1931	41 and 42	325001 to 326186	Highest reported number
1931	43	225001 to 227582	Highest reported number

Year	Model	Body style	Body code ranges (see note 12)
1931	41 – 147" wb	conv. coupe	147-A-1 to 147-A-10
1931	41 – 147" wb	7-pass. touring	147-D-1 to 147-D-17
1931	41 – 147" wb	EDL	147-L-1 to 147-L-102
1931	41 – 147" wb	7-pass. sedan	147-M-1 to 147-M-69
1931	41 – 147" wb	5-pass. sedan	147-S-???
1931	41 – 147" wb	town car brougham (formal)	???
1931	41 – 147" wb	town car (formal)	???
1931	41 – 147" wb	town landaulet	???
1931	42 – 142" wb	conv. coupe	142-A-1 to 142-A-50
1931	42 – 142" wb	club berline	142-E1-1 to 142-E2-16
1931	42 – 142" wb	EDL	142-L-1 to 142-L-79
1931	42 – 142" wb	7-pass. sedan	142-M-1 to 142-M-124
1931	42 – 142" wb	club sedan	142-N1-1 to 142-N2-142
1931	42 – 142" wb	roadster	142-R-1 to 142-R-10
1931	42 – 142" wb	5-pass. sedan	142-S-1 to 142-S-188
1931	42 – 142" wb	4-pass./5-pass. touring	142-T1-1 to 142-T1-10
1931	42 – 142" wb	sport phaeton	142-T2-1 to 142-T2-14
1931	43 – 137" wb	EDL	137-L-1 to 137-L-100
1931	43 – 137" wb	7-pass. sedan	137-M-1 to 137-M-235
1931	43 – 137" wb	club sedan	137-N-1 to 137-N-551
1931	43 – 137" wb	5-pass. sedan	137-S-1 to 137-S-1113
1931	43 – 137" wb	club berline	137-E-???
1931	43 – 137" wb	conv. Sedan (see note 4)	137-K-1 to 137-K-44
1931	43 – 134" wb	conv. coupe	234-A-1 to 234-AA-35
1931	43 – 134" wb	coupe	234-C-1 to 234-C-154
1931	43 – 134" wb	roadster	234-R, RR-1 to 234-R, RR-28
1931	43 – 134" wb	sport phaeton	234-T, TT-1 to 234-T, TT-19

1932 Model 54 motor cars (8-cylinder)

See Note 8 for identification information.

Year	Model	Serial number ranges	
1932	54 – 142" wb	1525001 to 1525237 1529001 up	Highest reported number 1525237 [Branham] Highest reported number 1529003 (see note 1)
1932	54 – 137" wb	1050001 to 1051550 1059001 up	Highest reported number 1051549 [Branham] Highest reported number 1059006 (see note 1)

Year	Model	Engine number ranges	
1932	54	230001 up	Highest reported number 231767

Year	Model	Body style	Body code ranges (see note 2)
1932	54 – 142" wb	7-pass. touring	442-D-1 to 442-D-7
1932	54 – 142" wb	EDL	442-L-1 to 442-L-96
1932	54 – 142" wb	7-pass. sedan	442-M-1 to 442-M-173
1932	54 – 137" wb	club brougham	437-B-1 to 437-B-514
1932	54 – 137" wb	coupe	437-C-1 to 437-C-37
1932	54 – 137" wb	club sedan	437-N-1 to 437-N-214
1932	54 – 137" wb	conv. coupe	437-P-1 to 437-P-50
1932	54 – 137" wb	5-pass. sedan	437-S-1 to 437-S-607
1932	54 – 137" wb	sport touring	437-T-1 to 437-T-19
1932	54 – 137" wb	conv. sedan	437-K-???

1932 Models 51, 52 and 53 motor cars (12-cylinder)

See Note 8 for identification information.

Year	Model	Serial number ranges	
1932	51 – 147" wb	See note 16.	
1932	52 – 147" wb	3500001 to 3500138	Highest reported number 3500117 [Branham]
1932	52 – 142"	3075001 to 3075061	Highest reported number 3075053 [Branham]
1932	53 – 137" wb	2050001 to 2050187	Highest reported number 2050175 [Branham]
1932	53 – 142" wb	2550001 up	Highest reported number 2550061

Year	Model	Engine number ranges	
1932	51 and 52	350001 up	Highest reported number 350206
1932	53	330001 up	Highest reported number 330243

Year	Model	Body style	Body code ranges (see note 2)
1932	52 – 147" wb	EDL	247-L-1 to 247-L-29
1932	52 – 147" wb	7-pass. sedan	247-M-1 to 247-M-18
1932	52 – 142" wb	club berline	242-E-1 to 242-E-2
1932	52 – 142" wb	club sedan	242-N-1 to 242-N-20
1932	52 – 142" wb	5-pass. sedan	242-S-1 to 242-S-32
1932	53 – 142" wb	7-pass. touring	342-D-1 to 342-D-7
1932	53 – 142" wb	EDL	342-L-1 to 342-L-96
1932	53 – 142" wb	7-pass. sedan	342-M-1 to 342-M-173
1932	53 – 137" wb	club brougham	337-B-1 to 337-B-514
1932	53 – 137" wb	coupe	337-C-1 to 337-C-37
1932	53 – 137" wb	club sedan	337-N-1 to 337-N-214
1932	53 – 137" wb	conv. coupe	337-P-1 to 337-P-50
1932	53 – 137" wb	5-pass. sedan	337-S-1 to 337-S-607
1932	53 – 137" wb	sport touring	337-T-1 to 337-T-19
1932	53 – 137" wb	conv. sedan	337-K-???

1933 Model 836 motor cars (8-cylinder)

See Note 8 for identification information.

Year	Model	Serial number ranges	
1933	836 – 139" wb	1550001 to 1550259	Highest reported number 1550229 [Branham]
1933	836 – 136" wb	1070001 to 1071268 1079001 up	Highest reported number 1071251 [Branham] Highest reported number 1079006 (see note 1)

Year	Model	Engine number ranges	
1933	836	235001 to 236543	Highest reported number 236539 [Branham]

Year	Model	Body style	Body code ranges (see notes 2&6)
1933	836 – 139" wb	EDL	239-L-1 to 239-L-186
1933	836 – 139" wb	7-pass. sedan	239-M-1 to 239-M1-226
1933	836 – 136" wb	club brougham	236-B1-1 to 236-B2-401
1933	836 – 136" wb	coupe	236-C1-1 to 236-C2-28
1933	836 – 136" wb	club sedan	236-N1-1 to 236-N2-359
1933	836 – 136" wb	conv. coupe	236-P1-1 to 236-P1-31
1933	836 – 136" wb	5-pass. sedan	236-S1-1 to 236-S2-744
1933	836 – 136" wb	conv. sedan	236-K-???

1933 Models 1236, 1242 and 1247 motor cars (12-cylinder)

See Note 8 identification information.

Year	Model	Serial number ranges	
1933	1236 – 139" wb	2575001 to 2575144	Highest reported number 2575119 [Branham]
1933	1236 – 136" wb	2075001 to 2075361	Highest reported number 2075355 [Branham].
1933	1242 – 142" wb	3525001 to 3525073	Highest reported number 3525071 [Branham]
1933	1247 – 147" wb	3550001 to 3550143	Highest reported number 3550092 [Branham]
1933	1242 – 137" wb	3100001 to 3100045	Highest reported number 3100028 [Branham].

Year	Model	Engine number ranges	
1933	1242 and 1247	355001 to 355264	Highest reported number 355252 [Branham]
1933	1236	335001 to 335501	Highest reported number 335468 [Branham]
1933	experimental	360001 to 360011	Highest reported number 360007 [Branham] See note 9

Year	Model	Body style	Body code ranges (see notes 2&6)
1933	1236 – 139" wb	EDL	339-L-1 to 339-L-186
1933	1236 – 139" wb	7-pass. sedan	339-M-1 to 339-M1-226
1933	1236 – 139" wb	Silver Arrow	???
1933	1236 – 136" wb	club brougham	336-B1-1 to 336-B2-401
1933	1236 – 136" wb	coupe	336-C1-1 to 336-C2-28
1933	1236 – 136" wb	conv. sedan	336-K-???
1933	1236 – 136" wb	club sedan	336-N1-1 to 336-N2-359
1933	1236 – 136" wb	conv. coupe	336-P1-1 to 336-P1-31
1933	1236 – 136" wb	5-pass. sedan	336-S1-1 to 336-S2-744
1933	1247 – 147" wb	EDL	547-L-1 to 547-L-31
1933	1247 – 147" wb	7-pass. sedan	547-M-1 to 547-M-22
1933	1242 – 142" wb	7-pass. touring	542-D-???
1933	1242 – 142" wb	club berline	542-E-???
1933	1242 – 142" wb	EDL	542-L-1 to 542-L-27
1933	1242 – 142" wb	7-pass. sedan	542-M-1 to 542-M-18
1933	1242 – 142" wb	club sedan	542-N-???
1933	1242 – 137" wb	club brougham	537-B-???
1933	1242 – 137" wb	conv. sedan	537-K-???
1933	1242 – 137" wb	conv. coupe	537-P-1 to 537-P-5
1933	1242 – 137" wb	5-pass. sedan	537-S-???

1934 Model 836A and Model 840A motor cars (8-cylinder)

See Note 8 for identification information.

Year	Model	Serial number ranges	
1934	836A – 144" wb	1560001 up	
1934	836A – 136" wb	1080001 up	Highest reported number 1080608 Ventilated hood begins at 1080608
		1080801up	Highest reported number 1080938
1934	840A – 144" wb	2580001 up	Highest reported number 2580209
1934	840A – 139" wb	2080001 up	Highest reported number 2080431
		2089001 up	Highest reported number 2089002 (see note 1)

Year	Model	Engine number ranges	
1934	836A	240001 up	Highest reported number 240645
		240801 up	Highest reported number 240941
1934	840A	305001 up	Highest reported number 305668

Year	Model	Body style	Body code ranges (see notes 2&6)
1934	836A – 136" wb	club brougham	135-B-1 to 135-B-180
1934	836A – 136" wb	5-pass. sedan	135-S-1 to 135-S-559
1934	840A – 144" wb	EDL	244-L-1 to 244-L-93
1934	840A – 144" wb	7-pass. sedan	244-M-1 to 244-M-147
1934	840A – 144" wb	Silver Arrow	244-Y-1 to 244-Y-43
1934	840A – 139" wb	club brougham	238-B-1 to 238-B-57
1934	840A – 139" wb	coupe	238-C-1 to 238-C-47
1934	840A – 139" wb	conv. sedan	238-K-???
1934	840A – 139" wb	club sedan	238-N-1 to 238-N-98
1934	840A – 139" wb	conv. coupe	238-P-1 to 238-P-41
1934	840A – 139" wb	5-pass. sedan	238-S-1 to 238-S-326

1934 Model 1240A and Model 1248A motor cars (12-cylinder)

See Note 8 for identification information.

Year	Model	Serial number ranges	
1934	1240A – 144" wb	3530001 up	Highest reported number 3530109
1934	1240A – 139" wb	3110001 up	Highest reported number 3110163
		3119001 up	Highest reported number 3119001 (See note 1)
1934	1248A – 147" wb	3560001 up	Highest reported number 3560059

Year	Model	Engine number ranges	
1934	1240A and 1248A	400001 up	Highest reported number 400376

Year	Model	Body style	Body code ranges (see notes 2&6)
1934	1240A – 144" wb	EDL	344-L-1 to 344-L-93
1934	1240A – 144" wb	7-pass. sedan	344-M-1 to 344-M-147
1934	1240A – 144" wb	Silver Arrow	344-Y-1 to 344-Y-43
1934	1240A – 139" wb	club brougham	338-B-1 to 338-B-57
1934	1240A – 139" wb	coupe	338-C-1 to 338-C-47
1934	1240A – 139" wb	club sedan	338-N-1 to 338-N-98
1934	1240A – 139" wb	conv. coupe	338-P-1 to 338-P-41
1934	1240A – 139" wb	5-pass. sedan	338-S-1 to 338-S-326
1934	1248A – 147" wb	EDL	647-L-1 to 647-L-54
1934	1248A – 147" wb	7-pass. sedan	647-M-1 to 647-M-15

1935 Model 845 motor cars (8-cylinder)

See Note 8 for identification information.

Year	Model	Serial number ranges	
1935	845 – 144" wb	2590001 to 2590159	Highest reported number 2590158 [Branham]
		2599001 up	Highest reported number 2599004 (see note 1)
1935	845 – 139" wb	2090001 up	Highest reported number 2090388
1935	845 – 147" wb	3570001 to 3570060	Highest reported number 3570036 [Branham]
		This serial number range is shared with Model 1255.	

Year	Model	Engine number ranges	
1935	845	310001 up	Highest reported number 310548

Year	Model	Body style	Body code ranges (see notes 2&5)
1935	845 – 147" wb	commercial limousine	647-L-100 to 647-L-128
1935	845 – 147" wb	commercial sedan	647-M-101 to 647-M-107
1935	845 – 144" wb	limousine	244-L-201 to 244-L-293
1935	845 – 144" wb	7-pass. sedan	244-M-201 to 244-M-302
1935	845 – 144" wb	Silver Arrow	244-Y-100 to 244-Y-103
1935	845 – 139" wb	club brougham	238-B-101 to 238-B-109
1935	845 – 139" wb	coupe	238-C-101 to 238-C-114
1935	845 – 139" wb	club sedan	238-N-200 to 238-N-277
1935	845 – 139" wb	conv. coupe	238-P-101 to 238-P-133
1935	845 – 139" wb	5-pass. sedan	238-S-400 to 238-S-666

1935 Model 1245 motor cars (12-cylinder)

See Note 8 for identification information.

Year	Model	Serial number ranges
1935	1245 – 144" wb	3540001 to 3540049 Highest reported number 3540040 [Branham]
1935	1245 – 139" wb	3120001 to 3120096 Highest reported number 3120090 [Branham]
1935	1255 – 147" wb	3570001 to 3570060 Highest reported number 3570041 [Branham] This serial number range is shared with Model 845 – 147" wb.

Year	Model	Engine number ranges
1935	1245 and 1255	405001 up Highest reported number 405206

Year	Model	Body style	Body code ranges (see note 2,5)
1935	1255 – 147" wb	EDL	647-L-100 to 647-L-128
1935	1255 – 147" wb	7-pass. sedan	647-M-101 to 647-M-107
1935	1245 – 144" wb	EDL	344-L-201 to 344-L-293
1935	1245 – 144" wb	7-pass. sedan	344-M-201 to 344-M-302
1935	1245 – 144" wb	Silver Arrow	344-Y-100 to 344-Y-103
1935	1245 – 139" wb	club brougham	338-B-???
1935	1245 – 139" wb	coupe	338-C-101 to 338-C-114
1935	1245 – 139" wb	club sedan	338-N-200 to 338-N-277
1935	1245 – 139" wb	conv. coupe	338-P-101 to 338-P-133
1935	1245 – 139" wb	5-pass. sedan	338-S-400 to 338-S-666

1936 Models 1601 and 204 motor cars (8-cylinder)

See Note 8 for identification information.

Year	Model	Serial number ranges
1936	1601 – 147" wb	1090001 to 1090037 Highest reported number 1090027 [NADA].
1936	1601 – 144" wb	2600001 to 2600207 Highest reported number 2600193 [Branham]
1936	1601 – 139" wb	2215001 to 2215403 Highest reported number 2215402 [Branham]
1936	204 – 204" wb	3580001 up Highest reported number 3580039

Year	Model	Engine number ranges
1936	1601	314001 to 314663 Highest reported number 314653 [Branham]
1936	204	312001 up Highest reported number 312039

Year	Model	Body style	Body code ranges (see note 2)
1936	1601 – 147" wb	commercial limousine	447-L-1 to 447-L-54
1936	1601 – 147" wb	commercial sedan	447-M-1 to 447-M-26
1936	1601 – 144" wb	formal sedan	444-F-???
1936	1601 – 144" wb	conv. sedan	444-K-1 to 444-K-6
1936	1601 – 144" wb	EDL	444-L-1 to 444-L-78
1936	1601 – 144" wb	7-pass. sedan	444-M-1 to 444-M-129
1936	1601 – 144" wb	5-pass. special sedan	444-S-???
1936	1601 – 139" wb	coupe	438-C-1 to 438-C-15
1936	1601 – 139" wb	formal sedan	438-F-???
1936	1601 – 139" wb	club sedan	438-N-1 to 438-N-93
1936	1601 – 139" wb	club berline	438-NL-1 to 438-NL-5
1936	1601 – 139" wb	conv. coupe	438-P-1 to 438-P-26
1936	1601 – 139" wb	5-pass. sedan	438-S-1 to 438-S-320
1936	204H 204" wb	sedan	???
1936	204J-1 204" wb	open top sedan	???
1936	204J-2 204" wb	closed top sedan	???

1936 Model 1602 motor cars (12-cylinder)

See Note 8 for identification information.

Year	Model	Serial number ranges	
1936	1603 – 147" wb	3150001 to 3150071	Highest reported number 3150069 [Branham].
1936	1602 – 144" wb	3140001 to 3140057	Highest reported number 3140053 [Branham]
1936	1602 – 139" wb	3130001 to 3130078	Highest reported number 3130078 [Branham]

Year	Model	Engine number ranges	
1936	1602 and 1603	406001 to 406205	Highest reported number 406198 [Branham]

Year	Model	Body style	Body code ranges (see note 2)
1936	1603 – 147" wb	7-pass. touring	747-D-1 to 747-D-2
1936	1603 – 147" wb	formal limousine	747-F-???
1936	1603 – 147" wb	EDL	747-L-1 to 747-L-54
1936	1603 – 147" wb	7-pass. sedan	747-M-1 to 747-M-26
1936	1603 – 147" wb	town car	747-W-???
1936	1602 – 144" wb	coupe	544-C-1 One reported number
1936	1602 – 144" wb	formal sedan	544-F-???
1936	1602 – 144" wb	conv. sedan	544-K-1 to 544-K-6
1936	1602 – 144" wb	EDL	544-L-1 to 544-L-78
1936	1602 – 144" wb	7-pass. sedan	544-M-1 to 544-M-129
1936	1602 – 144" wb	5-pass. special sedan	544-S-???
1936	1602 – 139" wb	coupe	538-C-1 to 538-C-15
1936	1602 – 139" wb	formal sedan	538-F-???
1936	1602 – 139" wb	club sedan	538-N-1 to 538-N-93
1936	1602 – 139" wb	club berline	538-NL-1 to 538-NL-5
1936	1602 – 139" wb	conv. coupe	538-P-1 to 538-P-26
1936	1602 – 139" wb	5-pass. sedan	538-S-1 to 538-S-320

1937 Model 1701 motor cars (8-cylinder)

See Note 8 for identification information.

Year	Model	Serial number ranges	
1937	1701 – 147" wb	1100001 to 1100010	Highest reported number 1100010 [Branham].
1937	1701 – 144" wb	2610001 to 2610061	Highest reported number 2610047 [Branham]
1937	1701 – 139" wb	2225001 to 2225050	Highest reported number 2225046 [Branham]

Year	Model	Engine number ranges	
1937	1701	315001 to 315121	Highest reported number 315120 [Branham]

Year	Model	Body style	Body code ranges (see note 2)
1937	1701 – 147" wb	9-pass. commercial limousine	447-L-1 to 447-L-5
1937	1701 – 147" wb	9-pass. commercial sedan	447-M-???
1937	1701 – 144" wb	formal sedan	444-F-???
1937	1701 – 144" wb	conv. sedan	444-K-???
1937	1701 – 144" wb	EDL	444-L-201 to 444-L-215
1937	1701 – 144" wb	7-pass. sedan	444-M-201 to 444-M-221
1937	1701 – 144" wb	5-pass. special sedan	444-S-???
1937	1701 – 139" wb	coupe	438-C-101 to 438-C-104
1937	1701 – 139" wb	formal sedan	438-F-???
1937	1701 – 139" wb	club sedan	438-N-201 to 438-N-214
1937	1701 – 139" wb	club berline	438-NL-???
1937	1701 – 139" wb	conv. coupe	438-P-???
1937	1701 – 139" wb	5-pass. sedan	438-S-401 to 438-S-416

1937 Model 1702 and Model 1703 motor cars (12-cylinder)

See Note 8 for identification information..

Year	Model	Serial number ranges	
1937	1703 – 147" wb	3180001 to 3180028	Highest reported number 3180028 [Branham]
1937	1702 – 144" wb	3170001 to 3170023	Highest reported number 3170023 [Branham]
1937	1702 – 139" wb	3160001 to 3160020	Highest reported number 3160016 [Branham]

Year	Model	Engine number ranges	
1937	1702 and 1703	409001 up	Highest reported number 409098

Year	Model	Body style	Body code ranges (see note 2)
1937	1703 – 147" wb	formal limousine	747-F-???
1937	1703 – 147" wb	EDL	747-L-101 to 747-L-121
1937	1703 – 147" wb	7-pass. sedan	747-M-101 to 747-M-104
1937	1703 – 147" wb	town car	747-W-101 One reported number
1937	1702 – 144" wb	coupe	544-C-???
1937	1702 – 144" wb	formal sedan	544-F-???
1937	1702 – 144" wb	conv. sedan	544-K-???
1937	1702 – 144" wb	EDL	544-L-201 to 544-L-215
1937	1702 – 144" wb	7-pass. sedan	544-M-201 to 544-M-221
1937	1702 – 144" wb	5-pass. special sedan	544-S-???
1937	1702 – 139" wb	coupe	538-C-???
1937	1702 – 139" wb	formal sedan	538-F-???
1937	1702 – 139" wb	club sedan	538-N-???
1937	1702 – 139" wb	club berline	538-NL-???
1937	1702 – 139" wb	conv. coupe	538-P-???
1937	1702 – 139" wb	5-pass. sedan	538-S-???

Notes

1938 Model 1801 motor cars (8-cylinder)

See Note 8 for identification information.

Year	Model	Serial number ranges
1938	1801 – 139" wb	2230001 up
1938	1801 – 144" wb	2615001 up Highest reported number 2615001
1938	1801 – 147" wb	1105001 up Highest reported number 1105007

Year	Model	Engine number ranges
1938	1801	316001 up Highest reported number 316011

Year	Model	Body style	Body code ranges (see note 2)
1938	1801 – 147" wb	9-pass. Commercial limo.	447-L-501 One reported number
1938	1801 – 147" wb	9-pass. Commercial sedan	447-M-501 to 447-M-507
1938	1801 – 144" wb	coupe	444-C-???
1938	1801 – 144" wb	formal sedan	444-F-???
1938	1801 – 144" wb	conv. sedan	444-K-???
1938	1801 – 144" wb	EDL	444-L-???
1938	1801 – 144" wb	7-pass. sedan	444-M-???
1938	1801 – 144" wb	5-pass. special sedan	444-S-???
1938	1801 – 139" wb	5-pass. sedan	438-S-???
1938	1801 – 139" wb	club sedan	438-N-???
1938	1801 – 139" wb	coupe	438-C-???
1938	1801 – 139" wb	conv. coupe	438-P-501 One reported number
1938	1801 – 139" wb	club berline	438-NL-???
1938	1801 – 139" wb	formal sedan	438-NF-???

1938 Models 1802 and 1803 motor cars (12-cylinder)

See Note 8 for identification information.

Year	Model	Serial number ranges
1938	1802 – 139" wb	3165001 up Highest reported number 3165001
1938	1802 – 144" wb	3175001 up Highest reported number 3175001
1938	1803 – 147" wb	3190001 up Highest reported number 3190009

Year	Model	Engine number ranges
1938	1802 and 1803	410001 up Highest reported number 410017

Year	Model	Body style	Body code ranges (see note 2)
1938	1803 – 147" wb	EDL	747-L-501 to 747-L-509
1938	1803 – 147" wb	7-pass. Sedan	747-M-501 One reported number
1938	1803 – 147" wb	town car	747-W-501 One reported number
1938	1803 – 147" wb	formal limo.	747-F-501 One reported number
1938	1802 – 144" wb	formal sedan	544-F-???
1938	1802 – 144" wb	conv. sedan	544-K-???
1938	1802 – 144" wb	EDL	544-L-???
1938	1802 – 144" wb	7-pass. sedan	544-M-???
1938	1802 – 144" wb	5-pass. special sedan	544-S-???
1938	1802 – 139" wb	coupe	538-C-???
1938	1802 – 139" wb	formal sedan	538-F-???
1938	1802 – 139" wb	club sedan	538-N-???
1938	1802 – 139" wb	club berline	538-NL-???
1938	1802 – 139" wb	conv. coupe	538-P-???
1938	1802 – 139" wb	5-pass. sedan	538-S-???

Information Sources

Reference symbol	Citation
[Branham]	Branham Automobile Reference Book, 1922, 1929, 1936, 1944
[SNB]	Serial Number Book for US Cars, 1900-1975 By Grace Brigham
[Anson]	Notes made by Pierce-Arrow Motor Car Company engineer Don Anson on 5/14/29, ref. 4-16
[PAMCC-154]	Recension table dated 6-4-1925 published by Pierce-Arrow Motor Car Company as sheet 154 of Passenger Car Repair Manual
[PAMCC-203]	Supplement to Parts Catalog 203, relating to Series 33 cars numbered 321001 to 329999 and from 331001 up, published by Pierce-Arrow Motor Car Company
PAMCC-DB	PAMMC data books, 1919-1928 all Series
[SV-16]	Pierce-Arrow Society library notebook, compiled and maintained after 1957 by Bernie Weis, PAS Editor Emeritus
P-J-1	General recension table P-J-1 from drawing 32196 dated 6/20/19, Pierce-Arrow Motor Car Company
PAMCC-FWB	PAMMC Four Wheel Brakes-parts catalog No. 203

Notes

1) From 1932 through 1935, Pierce-Arrow sub-assemblies (chassis, engines, and bodies were shipped to Studebaker's plant in Walkerville, Ontario for final assembly on those cars destined for Canadian delivery. Records indicate that 24 were assembled in 1932, 17 in 1933, 30 in 1934 and 118 in 1935. There is no breakdown of models or body types. Serial numbers of all Canadian assembled Pierce-Arrows have a "9" in the fourth position (e.g. 1059001).

2) The body sequence numbers (last part of body code) are shared between the 8 cyl models and 12 cyl models of the same wheelbase. That is, bodies of the same body style were sequentially numbered; regardless of which engine might be installed in the chassis.

3) Serial number break avoids duplication of serial number range previously assigned to the 1928 Fleet Arrow truck.

4) The Model 43 convertible sedan was constructed by LeBaron using Pierce supplied components and may be assigned both a Pierce-Arrow and LeBaron body code. For example: the body on one 1931 Model 43 convertible sedan is identified with Pierce body code 137-K-44 and LeBaron body code 158-45.

5) For 1935 only, 4 body codes have been reported that start at 0 instead of 1 (For example, the first number is 244-Y-100 instead of 244-Y-101).

6) The number "1" after the body code letter indicates standard model; "2" indicates salon (deluxe) model.

7) The body code letter used to designate the 7-pass sedan transitioned from "K" to "M" during 1929 model year.

8) The following serial number, engine number, and body code location information applies to all Pierce-Arrow cars, 1929 through 1938.

Serial number	Stamped on large metal plate attached to side of frame near rear of front spring usually on right side of car, but sometimes on left.
Engine number 8-cylinder	Stamped into flat area on left side of block in upper center, just below the cylinder head to block joint.
Engine number 12-cylinder	Stamped into flat area, right rear of crankcase behind rear cylinder. This number is stamped across the rear of the crankcase and may require a mirror to observe.
Body code	On floorboard under the carpet near the right front door sill, or on the right side of the firewall (seen by opening the hood), or on the floorboards inside right rear door of sedans, or on floorboards of golf compartments in coupes. May also be stamped into wood or metal pieces such as trunk lid framework or cowl vent frames.
Body code structure	The first number in the body code identifies the engineering model number. The following letter or letters identify the body style – see the table at the beginning of this guide. The final number is the sequence number for a specific body, within the body style.

9) Experimental engine use included the Silver Arrow concept cars.

10) This prototype was retained by the factory until 1930 when it was donated to the Buffalo/Erie County Historical Society.

11) Approximately 25 earlier cars were Houdaille equipped, though not in sequential order. [Ref: SV-16, para 27].

12) Double letters (ie RR) and numbers (ie N2) were used to identify “deluxe” or “salon-trimmed” models. For example, “T2” indicates a tourer with a double cowl while “T1” indicates a tourer with a single cowl.

13) In mid 1930, Pierce-Arrow announced their new line of 1931 Salon models. This was a sales promotion and these cars utilized the existing serial number/engine number ranges. These Salon models are considered 1930 models to the Pierce-Arrow Society and are transparent to the guide.

14) The 1929-1938 body code ranges are based on reported data and should not be considered absolute.

15) This entry based on a 1935 commercial sedan bearing identification similar to the 1936 model 204 sedans.

16) The Model 51 was used to designate the 147" wheelbase cars that received bodies from outside coachbuilders (i.e. Brunn, LeBaron, etc.) and shares the same serial number range with the 147" wheelbase Model 52.

Graphics

All graphics (sketches, illustrations & photos) may be found in appendix A.

Year	Model/Series	Cylinder	Subject	Appendix A graphic no.
1901-04	All	1	Serial number	1
1901-03	DeDion only	1	Engine number	2
1903-04	15-J	2	Serial number	3
1921-28	All	6	Body tag location	4
1922-26	33	6	S/N, Engine no.	5
1925-27	80	6	Body tag example	6
1929-38	All	All	Serial number Tag	7
1929-38	8 cyl only	8	Engine number Tag	8
1929-38	All	All	Body tag example	9
1932-38	12 cyl only	12	Engine number	10

Year	Model/Series	Cylinder	Subject	Appendix A graphic no.
1907-1928	All	All	Serial number plate	11